

Body Image and Media Influence

Kids are surrounded by media that often promotes unrealistic and edited beauty standards, making it hard to know what's real. This can impact self-esteem and body image. Talking openly about media influence helps kids build confidence and value their uniqueness.



How Social Media Impacts Body Image

Social media can be a powerful tool for connection and self-expression — but it also exposes kids to unrealistic body standards and curated images that can harm their self-esteem. Here's how social media can influence body image:

- ✔ **Unrealistic Comparisons:** Kids often compare themselves to edited and filtered photos, leading to feelings of inadequacy.
- ✔ **Exposure to "Perfect" Bodies:** Social media platforms often promote thinness, muscularity, or specific body types as the ideal.
- ✔ **Validation Seeking:** Likes and comments can make kids feel like their worth depends on how they look.
- ✔ **Influencer Culture:** Following influencers who promote certain body types or diets can increase body dissatisfaction.

Helping Kids Recognize Unrealistic Body Standards

- ✔ **Talk about editing and filters:** Explain that many images are altered and don't reflect real life.
- ✔ **Discuss body diversity:** Encourage your child to follow accounts that promote different body types and positive messaging.
- ✔ **Challenge harmful messages:** Teach them to question messages about beauty and weight in posts and ads.
- ✔ **Limit exposure:** Encourage breaks from social media and set boundaries on screen time.

What You Can Do



Talk about it openly

Start conversations about how media messages can be misleading. Ask questions like, “Do you think that photo was edited?” or “How do you feel when you see posts like that?”



Promote body-positive accounts

Encourage your child to follow influencers and brands that promote healthy body image and self-acceptance. Unfollow or limit content that makes your child feel bad about themselves.



Encourage media smarts

Help kids think critically about what they see. Talk about how lighting, makeup, filters, and editing tools can change appearances.



Model body confidence

Show your child that you value your own body and speak kindly about yourself and others. Avoid negative body talk at home.



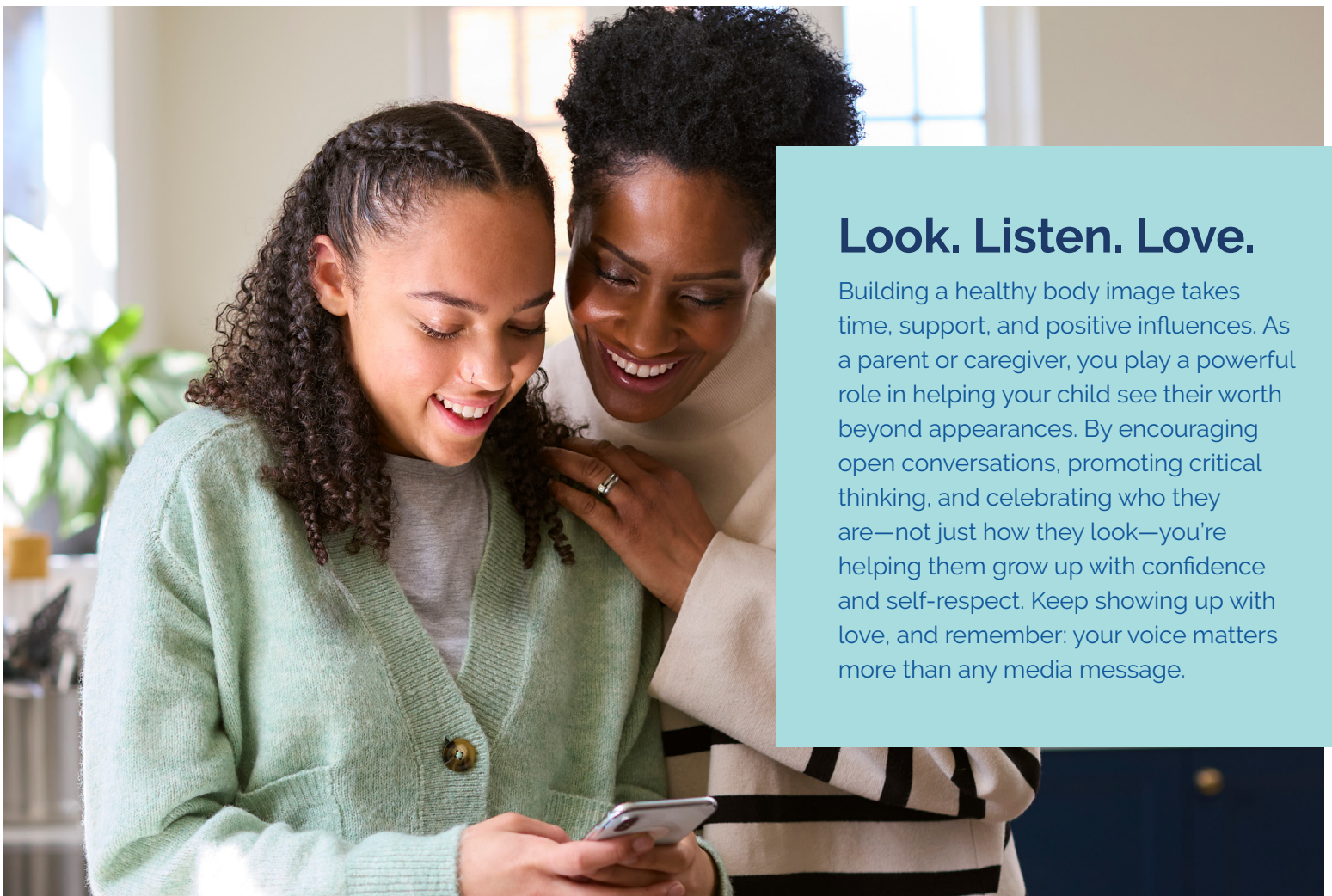
Celebrate strengths beyond appearance

Focus on qualities like kindness, creativity, effort, and resilience. Remind your child that who they are matters more than how they look.



Balance online and offline life

Encourage hobbies, physical activity, and face-to-face connections to build confidence beyond social media.



Look. Listen. Love.

Building a healthy body image takes time, support, and positive influences. As a parent or caregiver, you play a powerful role in helping your child see their worth beyond appearances. By encouraging open conversations, promoting critical thinking, and celebrating who they are—not just how they look—you’re helping them grow up with confidence and self-respect. Keep showing up with love, and remember: your voice matters more than any media message.